How to use Liberty Currency: Just use it

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A couple of years after The Liberty Dollar was launched in 1998, Tom Curtis, a Redemption Center in California, told me the most amazing thing about using the currency. Tom told me that he was most successful using the Liberty Dollar when he didn’t say anything.

I thought that was amazing. I know KISS is a proven sales axiom, but NOTHING seemed too simple. Well that was a few years ago. Now it seems almost impossible not to believe this simple advice, as we all know it works. Of course, while traveling around the country as I do, I hear a lot of new success stories about using the currency. I love the stories and always pay close attention for new ideas about using the currency. Here are a couple new tips that I recently picked up.

I think it was Wayne Hicks RC/AR who told me that when someone asks him about the currency, he simply replies, "This is NOT government money. This is real $ 10 silver!"

You may want to try that explanation as it leaves no doubt about what they are getting and no possibility of fraud on the part of using it.

Another good idea when dealing with a merchant, is to explain that each merchant sets his own guidelines for accepting the currency and he may simply post a standard policy of, "one Silver Liberty per purchase" if the merchant is concerned about getting "flooded" with too much silver. What a terrible problem to have.